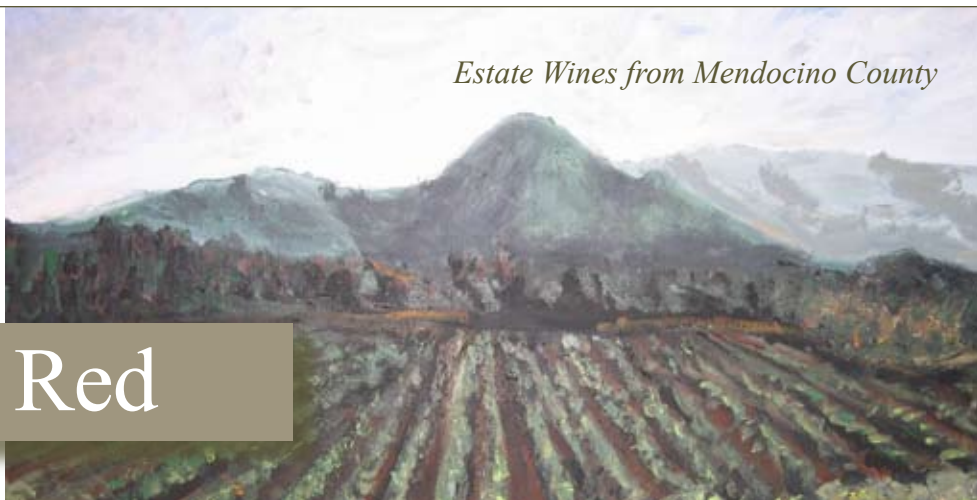
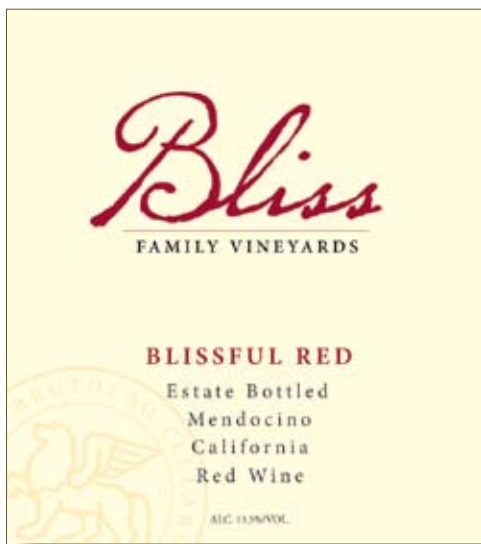




Estate Wines from Mendocino County



Blissful Red



THE BLISS STORY

In the late 1930s, our Grandfather, Irv Bliss, first visited Mendocino County and spotted a picturesque ranch among the rolling hills and unspoiled land. Years later, when Irv learned of a Mendocino property for sale, he gathered all his savings and placed a bid—sight unseen. As fate would have it, the plot Irv purchased was the original 450-acre estate that had captivated his imagination years before.

Seventy years later, we still carry Irv’s love for the land through our third generation of family farmers. We celebrate Irv’s legacy by showcasing the rich fruit we grow on our property and putting our own Bliss into every bottle of wine we produce.

TASTING NOTES

Our perennial “pizza/pasta wine” has become ‘Blissful Red’: starring Primitivo, Zinfandel, and Sangiovese with Barbera, Merlot, Cab, and Syrah for additional structure. It has a nose of dried cherries, plums, and clove, followed by a rich mouth feel bursting with bright raspberries and cinnamon notes. This wine finishes with integrated tannins and good acidity to make it the perfect food match.

We proudly introduce our Bliss Family Vineyards Blissful Red.

FOOD PAIRINGS

Versatile enough to pair with everything from savory pizzas to delicious pastas. Perfect with a Hawaiian “pie”, spaghetti with meatballs, or just about anything.

STATISTICS

Grapes: Estate Grown
Appellation: Mendocino, CA
Vineyard Sources: Bliss, Feliz, and Contento Ranches
Alcohol: 13.5%
pH: 3.56
TA: 0.62/100ml
Release Date: October 2015



Bliss

FAMILY VINEYARDS

BEST BUY*

Blissful Red

Estate Bottled

Mendocino, California

Primitivo, Zinfandel, Sangiovese...
Barbera, Merlot, Cab, Syrah...
Dried cherry, plum and clove nose...
Rich mouth feel...
Raspberry and cinnamon notes...
Perfect food wine!

Partner with pizza, pasta or a pal.

Grab yourself a bottle of Bliss!

*Beverage Tasting Institute

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